

Leisure Loop[®]

Recycling Scheme

Who is Leisure Loop?

Hello,

We're Luke Parkinson and Cameron Manson, co-founders of Leisure Loop. Our journey together began at Tadcaster Swimming Pool Trust, where we started as lifeguards and swimming teachers, rising to senior management roles. The most valuable lesson we learnt was the impact you can achieve by uniting a community around a common goal.



Luke Parkinson & Cameron Manson
Co-Founders

Leisure Loop Recycling Scheme



The Spark of an Idea

Our journey to create Leisure Loop began with a simple observation. One evening, while disposing of what we now call 'pool waste,' Luke was struck by the sheer volume of used swimming equipment we sent to landfills—materials replicated in pools nationwide, even globally. The environmental impact was staggering, and the frequent claims from waste providers, 'It can't be recycled', only fuelled our determination to find a solution.

A Mission is Born

Motivated to break this unsustainable cycle, we stepped beyond the confines of Tadcaster Pool. We embarked on a mission to meld innovative recycling technologies with the unique needs of the leisure sector. Together, we crafted a plan not only to address a local issue but to set a benchmark for global change. Leisure Loop was conceived on the principle that every piece of swimming equipment, from goggles to pool noodles, deserves a second life within the very facilities they once served, creating the 'Leisure Loop'. Our vision was to establish a nationwide recycling network, transforming swimming facility operations by seamlessly integrating sustainable practices into daily routines.

Expanding the Impact

Today, Leisure Loop stands as a testament to the power of innovative thinking in tackling environmental challenges. With every facility that joins our network, the ripple effect of our early efforts continues to expand, progressively turning the tide against waste, one pool at a time.

Warm regards,

Luke Parkinson & Cameron Manson

Co-Founders of the Leisure Loop Recycling Scheme



What can you recycle with Leisure Loop?

- ✓ Foam floats
- ✓ Pool inflatables
- ✓ Flip flops
- ✓ Kickboards
- ✓ Swim caps
- ✓ Plastic pool toys
- ✓ Goggles
- ✓ Pool noodles
- ✓ Pull buoy
- ✓ Plastic armbands
- ✓ Foam armbands
- ✓ Foam torpedo buoy

Why does equipment end up in landfills?

As a pool operator, you're undoubtedly aware of the extensive range of equipment used in your centres. From poolside equipment kept in the pool store, to the retail items you sell. Not to mention, the items that accumulate in lost property—it's a lot! Unfortunately, most of this equipment has traditionally ended up in landfill because it's made from materials that are difficult to recycle through conventional means. Without the right infrastructure, it continues to contribute to long-term environmental damage. Swimming equipment generally falls into two categories: mixed plastic polymers and foam. Neither of these materials is typically considered recyclable—until now.



Scan to watch how our scheme works





Our four step recycling process



Leisure Loop
Recycle Point



Leisure Loop
Collect It



Pool Waste
Is Recycled



Made Into Recycled
Changing Rooms



Recycling pool waste with Leisure Loop is Simple!



The pool waste is shredded, cleaned, and transformed into recycled plastic panels (Storm Board). These panels can be used to build structures like swimming pool changing rooms, as seen here at Sea Lanes in Brighton!

By uniting swimming pools and their users across the nation, we can work together to build a true circular economy. Every pool and swimmer plays a part in reducing waste and creating sustainable solutions for the future. Together, we're not just recycling – we're reshaping the future of our facilities.

We're very proud to partner with Protomax to achieve this new recycling process of converting pool waste into new changing room facilities.

Visit protomax.net for more information on the recycling process.



Scan to watch how the recycling process works





Leisure Loop Recycling Scheme

Can old be new?

Eco-friendly swimming pool changing rooms give your waste a second life. Not only does this system reduce waste, but it also ensures that your facility can proudly showcase its commitment to sustainability, helping to set a new standard within the leisure sector.

We're very proud to partner with Aaztec Washrooms to achieve this. Contact our team at Leisureloop.co.uk for further information.



Recycled
is the future
of swimming



Giving swim equipment a new life!



Leisure Loop Recycling Scheme



We're excited to introduce a new range of recycled products, crafted from the waste plastic collected through the Leisure Loop Recycle Scheme. Now, you can showcase your commitment to recycling right within your facility! Our new offerings will include facility furniture, poolside storage, and a Leisure Loop recycle point, each designed to enhance the sustainability and functionality of your space.



Blend sustainability with style

Do you have a custom project we could transform? Every project is an opportunity to blend sustainability with style. Transform your spaces into modern, green environments that impress both staff and visitors. We collaborate with our partners to use 100% recycled, waterproof Storm Board panels, rejuvenating both indoor and outdoor areas of your facility. Each project helps reduce your carbon footprint by utilising waste diverted from landfills, thereby decreasing the demand for virgin materials and supporting your environmental goals. Contact our team at Leisureloop.co.uk for further information.



Recycle smarter with automated reports



Automated email collection reminders

We'll send automated emails with waste collection reminders and tips on how to use the scheme more effectively.



Automated milestone rewards

You'll receive social media toolkits to celebrate your recycling milestones and share your achievements along the way.



Automated email waste report

The appointed site lead will receive updates on current waste collected, carbon offset, and their ranking on a company-wide leader board if part of a larger organisation.

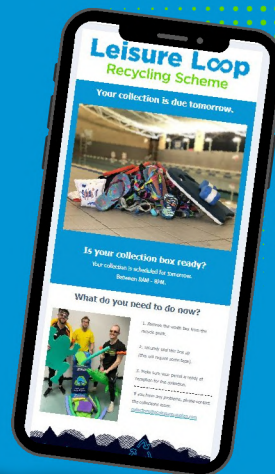
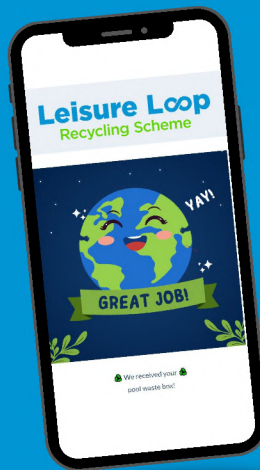


What CO2 can I save?

The average saving per annum for a six lane 25m public pool.

106.20 kg of CO2 per annum! 🌱

That's enough to power a treadmill for 9 days, 11 hours, and 54 minutes! 🏃



*Calculations are an approximate guideline based on an average UK pool recycling 15kg of waste every month.

When you join the scheme, each centre receives accurate automated reports after each collection of pool waste.



Leisure Loop Recycling Scheme



Working to educate the next generation of swimmers!

We're committed to teaching the next generation of swimmers about the importance of sustainability.

Your membership includes swimming lesson resources to help children learn how their swim gear can impact the environment and how recycling schemes like Leisure Loop can make a difference.

By educating young swimmers about eco-friendly practices, we're not only building strong swimming skills but also fostering a sense of environmental responsibility that will benefit both our pools and the planet.



Leisure Loop Road Map

Joining Leisure Loop

Once you join, your team will receive a welcome email explaining the scheme along with access to all the downloadable resource toolkits.

You'll have your recycling point and in-house marketing kit delivered to your centre.



Automated waste report

Your appointed site lead will receive updates on current waste collected, carbon offset, and their ranking on a nationwide leader board.



Turning waste into resource

As part of the scheme, we transform your waste into new products. This system reduces waste and ensures that your facility can proudly showcase its commitment to sustainability.

We can make anything from poolside benches to a whole recycled changing room!



First collection

Once your box is full, scan the QR code on your recycle point.

Any staff member can complete the collection request.

Your new refill box will arrive just before your collection.



Progress & resource updates

We'll send automated emails to site leads with waste collection reminders and tips on how to use the scheme more effectively. You'll also receive social media toolkits to celebrate your recycling milestones and share your achievements along the way.





Leisure Loop Trial

- x1 Retail recycle point
- x3 Pre-paid collections
- x1 Pool waste recycle poster
- Automated email waste report
- Automated email collection reminders



Approx. 26.5kg CO2 saved

Up Front Payment £310+VAT

Extra Collections Charged in
x3 Pre-Paid collections £210+VAT

POPULAR

Annual Membership

- x1 Retail recycle point
- x12 Collections per annum
- x1 Roller banner
- x2 A4 Gloss posters
- x1 Social media toolkit
- x1 Digital media bank
- x1 Swimming lesson resource pack
- Automated email waste report
- Automated email collection reminders
- Discount on recycled products



Approx. 106kg CO2 saved

Annual Payment £750+VAT

Extra collections charged at £50+VAT

Prices correct as of 01/01/2025

Monthly Membership

- x1 Retail recycle point
- x12 Collections per annum
- x1 Roller banner
- x2 A4 Gloss posters
- x1 Social media toolkit
- x1 Digital media bank
- x1 Swimming lesson resource pack
- Automated email waste report
- Automated email collection reminders
- Discount on recycled products



Approx. 106kg CO2 saved

Monthly Payment £75.00+VAT

Extra collections charged at £50+VAT

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Recycling Scheme

www.leisureloop.co.uk

